PHYSIOMICS

rational therapeutics

Cancer Modeling and Drug Schedule Optimization

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Dr Christophe Chassagnole, COO

PHYSIOMICS Introduction to Physiomics plc

Business

- Founded 2001, Oxford (UK) based, listed on the LSE (AIM) 2004
- We use computer modelling to understand and predict optimal cancer therapy

• Focus

- Simulation of cell populations (SystemCell® Technology)
- Combination therapy and scheduling

Collaborations

- Eli Lilly, Bayer Technology Services
- Cyclacel Pharmaceuticals, ValiRx, Sareum
- ILS Swansea University (HPC), ICR, CRT
- TEMPO (FP6 EU LifeSciHealth project)



PHYSIOMICS Applications of Physiomics' modelling

- **Decision-making tools** to address specific key questions during the drug development process:
 - Drug target validation
 - Lead compound selection
 - Demonstrate the mechanism of action (MOA)^{1,2}
 - Effects of different genotypes
 - Biomarker validation
 - Drug scheduling and combinations

¹Schneider et al, Nature Review Drug Discovery (2008) 7:893-899 ²Chassagnole et al, BioSystems (2006) 83:91-97



Timing matters

Schedules

Combinations

Chronotherapy

Physiomics has the potential to predict the optimal dosing schedules for a wide class of anti-cancer drugs – alone or in combination – to enhance efficacy and lower side effects



PHYSIOMICS Schedules and combinations

- Effectiveness of schedule variation in combination therapy has been demonstrated in numerous pre-clinical and some clinical studies
- **Phase II**: Taxol-> Cisplatin sequence¹
 - **Cisplatin given just after Taxol:** 45% to 60% overall response rate
 - **12 hours delay:** 80% overall response rate and lower toxicity

¹Shah A. & Schwartz G., Clinical Cancer Research (2001) 7:2168-2181

PHYSIOMICS Virtual Tumour simulation platform

PK Models PD Model Central G0 Tumour Peripheral restriction point G1/S P1 Centra Tumour plasma) P2 **SystemCell**® **Tumour growth Virtual Tumour** predictions



Case study: Combination and schedule predictions in active oncology program

- We had to predict **two combination schedules** using 2 different cell-cycle targeting drugs
- To calibrate the model we had access to 3 single drug xenograft timecourses
- Blind test: the results of the combination were revealed after we sent our predictions

PHYSIOMICS rational therapeutics Prediction 1: Drug A qdx21 + Drug B q3dx7



Green lines: median, upper and lower bounds of predicted tumour growth Upper and lower bounds give 95% confidence interval

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PHYSIOMICS rational therapeutics Prediction 2: Drug A qdx12 → Drug B q3dx4



Green lines: median, upper and lower bounds of predicted tumour growth Upper and lower bounds give 95% confidence interval

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Prediction 1 overlay with experimental results



Green lines: median, upper and lower bounds of predicted tumour growth Upper and lower bounds give 95% confidence interval Black line: Experimental measurement – error bars represent 95% confidence interval

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Prediction 2 overlay with experimental results



Green lines: median, upper and lower bounds of predicted tumour growth Upper and lower bounds give 95% confidence interval Black line: Experimental measurement – error bars represent 95% confidence interval

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PHYSIOMICS Services and Products

- Fee-for-service
 - FTE payment
 - Milestones
- Shared risk / Success based
 - Co-development and shared risk
- Out-Licensing
 - ModelPlayer[™]
 - Model database





For further information: cchassagnole@physiomics-plc.com http://www.physiomics-plc.com